

### Venue

<input type="checkbox"/> Billboard	\$ 1,600
<input type="checkbox"/> Escalators handrails	\$ 4,000
<input type="checkbox"/> Canvas banner on concourse	\$ 2,200

### Venue Digital

<input type="checkbox"/> Videowall	\$ 1,700
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### Registration

<input type="checkbox"/> Lanyards	\$ 2,500
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### Signage

<input type="checkbox"/> Centro Banamex main entrance totem	\$ 3,500
<input type="checkbox"/> Parking lot totems	\$ 3,500
<input type="checkbox"/> Concourse totems	\$ 3,500

### Exhibition Floor

<input type="checkbox"/> ELA Connect	\$15,000
<input type="checkbox"/> Cell phone charging stations	\$ 650

### E-marketing

<input type="checkbox"/> Welcome banner	\$ 1,800
<input type="checkbox"/> Registration web banner	\$ 2,130
• Banner on web confirmation	
• Banner on email confirmation	
• Banner on website registration	
<input type="checkbox"/> Web banner	\$ 1,000
<input type="checkbox"/> App general sponsorship	\$ 2,730
<input type="checkbox"/> Inside app banner	\$ 600

### Libro Insights & Inspiration 2018

<input type="checkbox"/> <b>Option 1</b>	\$ 1,500
Column with product + 2 mentions in "Trends" section	
<input type="checkbox"/> <b>Option 2</b>	\$ 2,000
Doble page column + 4 mentions in "Trends" section	
<input type="checkbox"/> <b>Option 3</b>	\$ 1,000
Mention + logo insert on guards and first page	

### Adittionals

<input type="checkbox"/> ELA Showroom	\$ 2,500
<input type="checkbox"/> Dark Rooms	\$ 4,000
<input type="checkbox"/> Smart & Premium Exhibitor	\$ 1,500
<input type="checkbox"/> Premium Exhibitor	\$ 420

### REQUIREMENTS:

- All the sponsorships includes the production and assembly (except "Specials").
- Correct formats: EPS, JPG, TIFF
- Logotype must be send in outlines.
- Resolution: Final size at 100 dpis or scale at 300 dpis.
- Reed Exhibitions does not make adjustments or external materials design.

### POLICY:

Once submitted the sponsorship application form, cancellations or refunds will not apply. The payment must be made within two weeks after the signing of the confirmation and in a single settlement, so the space is assured. If you acquire a sponsorship in conjunction with the exhibition space, the amount of the sponsorship may be included in the contract payments scheme previously defined. All designs required must be submitted by the exhibitor according to the deadline. If the art is not sent in a timely manner, and thus the production of the materials is not possible, there will be no refund.

SUBTOTAL

IVA

TOTAL

Prices in american dollars,VAT not included

Contact:

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[www.expolightingamerica.com](http://www.expolightingamerica.com)

Company name

Contact

Title

E-mail

Authorization signature

Comments: